Ruth (Emi) Carrion | 774-777-9449 | emicar1576@gmail.com | Shirley, MA 01464 | www.linkedin.com/in.emicarrion | ecjphotographydesign.com/

Professional Summary

Results-driven: Transform creative concepts into high-converting brand identities, UI/UX assets, and marketing campaigns that maximize ROI.
Proficient: Execute complex digital and print workflows seamlessly using Adobe Creative Suite and Figma.
Strategic: Bridge operational expertise with compelling visual storytelling to deliver market-ready, revenue-focused assets on time.

Key Skills

Graphic	Layout
Branding	Photography
UI/UX	Leadership
Prototyping	Bilingual
Typography	Operations

Education

Southern New Hampshire University
Bachelor of Arts in Graphic Design and Media Arts
Scheduled to graduate: October 2026

Southern New Hampshire University
Associate of Arts in Fine Arts
May 2022

Awards

President's List
- Winter 2020
- Summer 2020
- Fall 2020
- Fall 2019

Dean's List
- Fall 2020

Honor Roll 2020
Honor Roll 2026

National Sociaety of Leadership and Success
- Advance Leadership Certification

Freelance & Creative Projects

ECJ Photography & Design

- Designed custom brand identities, style guides, logos, color palettes, and website mockups for diverse organizations and small businesses
- Developed integrated digital campaign assets, email blasts, display ads, and landing page presentations for community programs and local businesses.
- Managed end-to-end web platforms and custom UI layouts using Figma, WordPress, Wix, and CampusPress, incorporating custom CSS styling.

Professional Experience

Worcester County Food Bank: Shrewsbury, MA
Agency Relations | 2025 - 2026

- **Engineered** engaging training programs and presentations using advanced visual and layout techniques to streamline stakeholder onboarding.
- **Streamlined** cross-departmental communications and client workflows as the bilingual (English/Spanish) point-person, ensuring exceptional attention to detai
- **Optimized** partner relations and program documentation, analyzing operational data to identify service gaps and drive strategic growth.

Making Opportunity Count: Fitchburg, MA
Director of Operations | 2023 - 2024

- **Led** multi-site operations and cross-functional teams, translating complex challenges into organized, creative, and human-centered environments.
- **Built** trust-based stakeholder relationships, leveraging strong interpersonal and presentation skills to champion inclusive programming and secure brand alignment.
- **Executed** strategic initiatives and day-to-day logistics, applying innovative problem-solving to deliver impactful design and program solutions.

Central Mass Housing Alliance: Worcester, MA
Housing Specialist - Assistant Shelter Director | 2008 - 2023

- **Led** multidisciplinary teams with a user-centric approach to foster creative problem-solving and collaboration
- **Designed** tailored client solutions and streamlined workflows with meticulous attention to detail to build effective systems.
- **Forged** strategic stakeholder partnerships and leveraged data-driven strategies to expand networks and deliver impactful results.